

# TAKE ON THE WORLD

**GLOBAL TRADE ACCELERATOR (GTA) PROGRAM**  
INFORMATION SESSION





# GLOBAL TRADE ACCELERATOR (GTA) PROGRAM

## Information Session

Student Engagement Team

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# TODAY

- **What:** Global Trade Accelerator Program (GTA)\*, 2-week experience overview and expectations, and student deliverables
- **Why:** Learning Outcomes, #unimelbGVIP #unimelbdealbook (previous program intakes)
- **Who:** Eligibility Criteria
- **When:** Applications and key dates

Open: **Monday 12 April 2021, 9:00am**

Close: **Friday 30 April 2021, 11:59pm**

*Late applications will not be accepted*

- **How:** Application process



*\*Program name is subject to change; however, program structure will remain the same.*



**WHAT**

FINANCIAL CRISIS



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# ABOUT THE PROGRAM



The Global Trade Accelerator (GTA) program is a two-week virtual work integrated learning program where students work in teams to produce an international market research report in response to an export brief submitted by an exporter or trade professional.

Student places are open to Victorian Universities, and this extracurricular learning program is delivered by edtech company, Practera.

# HOW THE PROGRAM WORKS

2-week program: **July 2021**



**YOU & Your  
GTA Team**



**Exporters and  
Trade Professionals**

1. **Pre-program:**  
exporters upload  
their briefs to  
Practera

3. **Experience launches:**  
students start  
completing learning  
content and preparing  
their deliverables

5. **Final submission**  
by student teams  
(required);  
opportunity to provide  
feedback by exporters



2. **Pre-program:**  
student registration,  
team formation &  
matching to exporter  
on Practera

4. **Draft submission**  
by student teams  
(optional);  
opportunity to provide  
feedback by exporters

6. **Digital badge and  
certificate**  
awarded to students  
who complete the  
program

# HOW THE PROGRAM WORKS

## Kick-off Orientation Session

	PRE PROGRAM	WEEK 1	WEEK 2	POST PROGRAM
<b>Student journey</b>	Register on Practera, receive project brief and introduction email with team & client	<ul style="list-style-type: none"> <li>● Get introduced to client</li> <li>● Communicate via chat function</li> <li>● Start completing learning content</li> <li>● Research and collaborate on draft report</li> <li>● <b>Submit draft for feedback</b></li> </ul>	<ul style="list-style-type: none"> <li>● Collaborate on final report</li> <li>● <b>Submit final report</b></li> <li>● Receive client feedback</li> </ul>	<ul style="list-style-type: none"> <li>● Complete feedback survey</li> <li>● Receive digital badge and certificate</li> <li>● <b>University of Melbourne Debrief Session</b></li> </ul>
<b>Client journey</b>	Upload market research brief on Practera	<ul style="list-style-type: none"> <li>● Communicate with team via Practera chat</li> <li>● Review draft (if submitted by team) and provide feedback</li> </ul>	<ul style="list-style-type: none"> <li>● Communicate with team via Practera chat</li> <li>● Review final report and provide feedback</li> </ul>	<ul style="list-style-type: none"> <li>● Complete feedback survey</li> </ul>

# INTERACTING WITH YOUR CLIENT



- Be strategic and prepared about how you engage with your client.
- They are busy people!
- Think through what you absolutely need to escalate to your client.



**YOU & Your GTA Team**



**Exporters and  
Trade Professionals**



# PAST PROJECT CLIENTS



# PROGRAM EXPECTATIONS



## Students

- Commit min. 25 hour (across 2 wks)
- Submit 2 project deliverables
- Work as a student team
- Self-directed and independent work



## Clients

- Based in Australia
- Provide an industry project
- Commit to a virtual meeting
- Give feedback on team submissions



# WHY

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# PURPOSE

## What will you learn?

- Develop employability skills such as: project management, problem solving, teamwork and communication skills
- Apply theoretical knowledge to provide valuable insights into a real world problem, and deliver real business outcomes
- Expand social connections and networks



# STUDENT FEEDBACK



"The 2-week project consulting placement is not something I would've ever anticipated doing, but I learned so much not only about business but in the way of general teamworking and professional collaboration skills. The biggest insight I gained is that it's really helpful to try new things outside of one's comfort zone!"

"The virtual meetings were definitely a challenge as it was difficult for our team to meet-up, but through this challenge it helped me understand how virtual meetings could be improved to extract its full potential in the future"

"Insight into a discipline that is completely unrelated to my course, experience in an area which I have never even touched upon. It gave me more understanding of how the market works and how market research is carried out"

- University of Melbourne 2020 program participant

[#unimelbgvip](#) [#unimelbdealbook](#)

# WHO

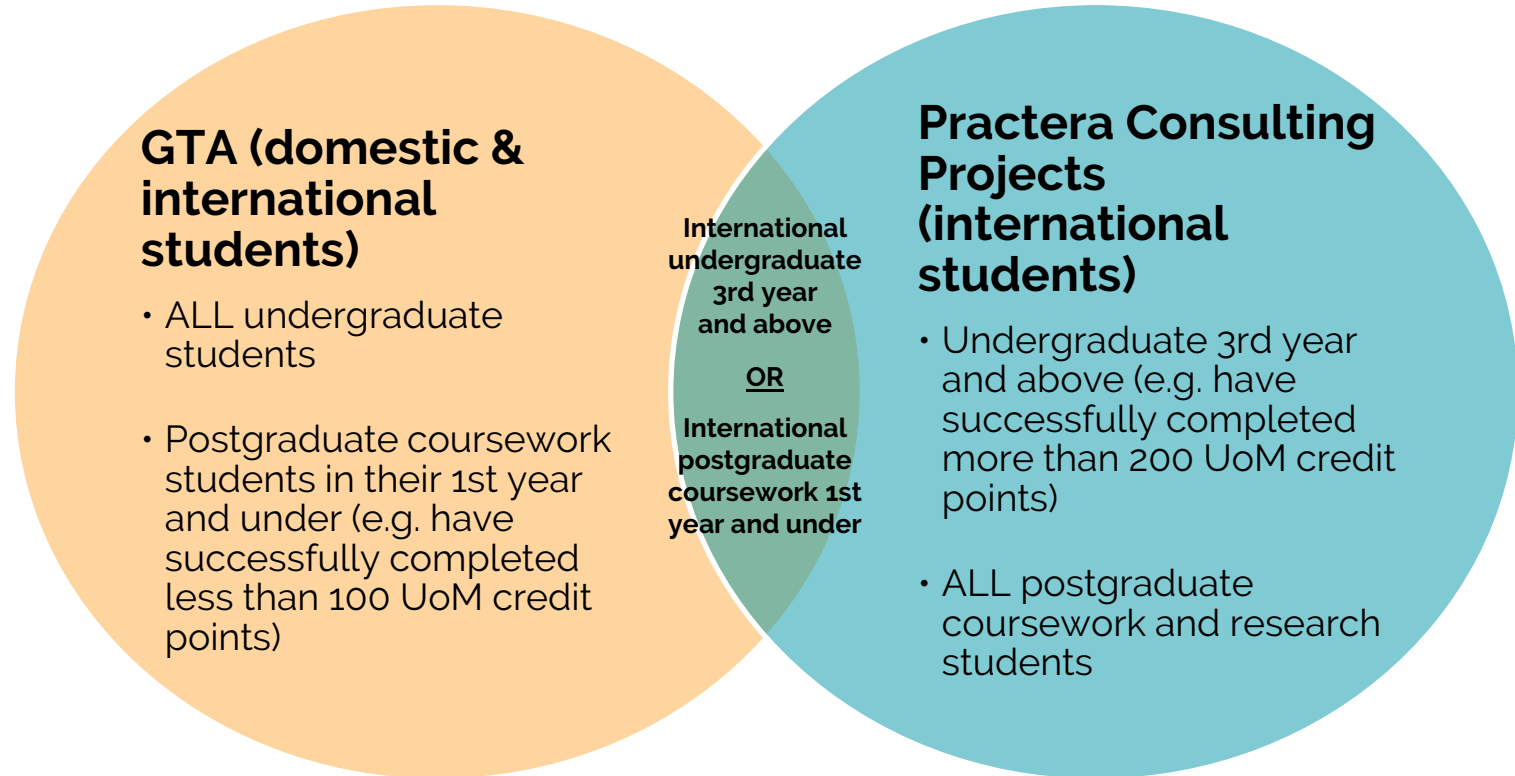


# WHO

To be eligible for this opportunity, you must be:

- A currently enrolled domestic or international student at The University of Melbourne
- At the time of application either be an undergraduate student **or** a postgraduate coursework student in your first year and under (e.g. have successfully completed less than 100 UoM credit points)
- Have the appropriate IT and technical resources to successfully participate in GTA (e.g. laptop and reliable internet connection)
- Have attended/watched the Careers and Employability Session on "Preparing your project consulting application" with information on Smart Resume and addressing Key Selection Criteria
- Have not previously participated in previous 2 week programs (formerly known as GVIP and Dealbook)

# ELIGIBILITY AT THE TIME OF APPLICATION







# WHEN

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# JULY 2021 KEY DATES

Tues 6 July 2021

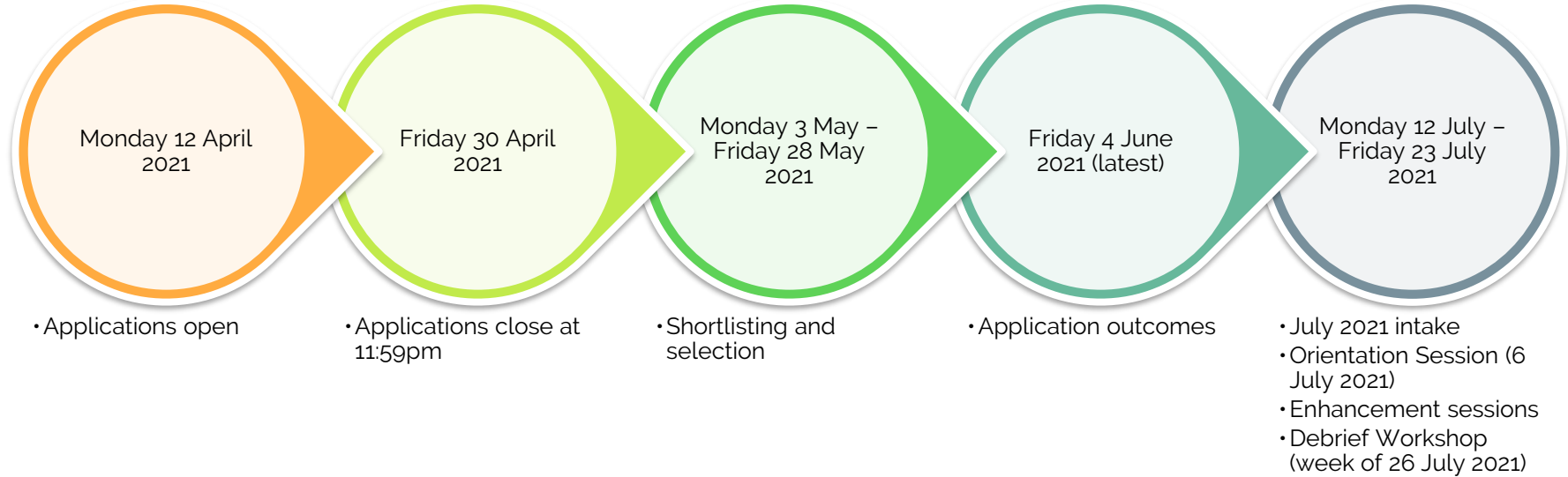
Orientation Session (1hr)



Monday 12 July – Friday 23 July 2021

2-week program (working virtually)

# KEY DATES FOR UNIVERSITY OF MELBOURNE STUDENTS



<http://go.unimelb.edu.au/do2i>



**HOW**

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# APPLICATION FORM

<http://go.unimelb.edu.au/282i>

Preview a PDF of the July 2021 Application Form via Careers Online:  
<http://go.unimelb.edu.au/do2i>

# APPLICATION FORM



# CAREERS & EMPLOYABILITY WEBINAR(S)

The Careers and Employability Team will be running one 'live' webinar on "**Preparing your consulting project application**" with information using Smart Resume and addressing Key Selection Criteria. The session is a *hurdle requirement*. See details and registration link below:

<http://go.unimelb.edu.au/c5pi>

Thurs 15 April 2021 - 11am

<http://go.unimelb.edu.au/c5pi>

Please register with your University email address and student ID. If you cannot attend the live session, you will need to review the recording.



# Common Questions



# COMMON QUESTIONS

**Can we choose our industry partner or client?** The matching process is done by Practera and not The University of Melbourne. Please note that the exact host organization and client you will be working with will only be determined once Practera receives student confirmations from the other participating Victorian Universities. Host organization matching and allocations are only done closer to the start of the placement dates.

If there is not a particular industry aligned to your area of study and/or interests, we would encourage you to take this opportunity to explore potential career paths and industries you may not have previously considered in line with the objective of the Global Trade Accelerator program.

**Do I receive payment after I complete the final report for my / our client?**

No, you will not receive payment as part of participating in this program or upon completion of your final report. This is a voluntary, extra-curricular skills development opportunity.

# COMMON QUESTIONS

**Do we have to meet up as a team?** No, you are not required to meet in person as this is a virtual program and you can collaborate entirely online. If circumstances allow at the time you can choose to meet up and do group work in person.

**Are there any “marks” associated with this program?** No, there is no mark that you / your team receives; you will get feedback from client but there is no formal “mark”. Post program, you will also receive a digital badge and certificate.

**Are we located at the client's office?** No, you will be working remotely for the duration of the two-week program. If circumstances allow at the time the client may invite you to meet at their office, however it is not mandatory to meet with your client to complete this program.

# COMMON QUESTIONS

**I am working/planning to work/studying over the summer, can I apply for GTA?** While it is not strictly recorded, it is expected that students will spend ~25 hours overall across the 2 week timeframe on GTA with their project team.

The exact hours of commitment will depend on your project team and the project deliverables from your client, as this varies from client to client and are based on the client's project brief and guidelines. Deliverables are group-based.

You will need to ensure that you are able to make yourself available to participate in The University of Melbourne's and Practera's compulsory sessions to successfully complete this program.

**More FAQs on our website:** <http://go.unimelb.edu.au/do2i>

## **FURTHER RESOURCES**

<https://students.unimelb.edu.au/careers>



# Thank you!

[student-engagement@unimelb.edu.au](mailto:student-engagement@unimelb.edu.au)